

Dear JDers,

You know me, and you know I have what it takes to successfully run sponsorship.

Having been responsible for your development as this year's Careers Director (CD), I am now hoping to build on your trust by being elected as your 2019 Sponsorship Director (SD). I'm running because I truly believe I am the best person for the job.

There are many misconceptions about what the role entails, but below are what I know to be the key requirements, and why I am an ideal candidate:

1. Strong people skills and relationships

The CD's role has included communicating and building a relationship with 20 sponsors.

A key challenge for the SD is maintaining funding each year. From discussions this year, sponsors are often frustrated that their LSS contact changes yearly, and having existing relationships puts the SD in a better position to request that sponsors invest in us once more.

2. Experience – including drafting a 50-page prospectus and managing meetings/negotiations with 20+ potential sponsors

The CD's role has included executing a 20+ event schedule (outside of work and study) and publishing the Clerkship Guide and Careers Guide.

3. Core understanding of the LSS and student body

The SD's role is to build partnerships that cover the cohort's interests. Having organised events and articles covering the Corporate, Private Practice, Government and Public Interest sectors, as well as participating in general meetings as an elected committee member, I am well-versed in understanding the LSS' sponsorship requirements and considering your interests.